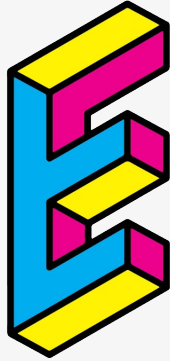


Edukasyon.ph



**Reimagining
Learning,
Together!**





Edukasyon.ph

**well positioned to make an impact
on the learners' journey**



CONFIDENTIAL

THE CHALLENGE

**1.8M students are left behind
every year from education to
employment...**

THE SOLUTION

 Edukasyon.ph

EXPLORE

SHS, College & Career Guidance

 Edukasyon.ph

EMPÖWER

Future Skills Development

 Edukasyon.ph

EDGE TUTOR

Live English Tutoring

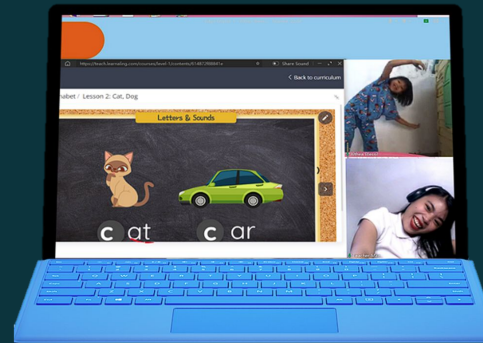
#1 Edge Tutor: High-quality, high dosage tutoring service with great customer experience at much more affordable prices

High Quality



Only Certified Teachers
(3% Acceptance Rate)

Great Outcomes



Ave. score improvement after 8 weeks:
+44% in Math
+52% in English

4.9/5 Satisfaction Rating

Affordable Price



\$6-12 / hour for 1-on-1 live tutoring (Teacher + Curriculum + Teaching Software)

#2 Explore : PH's largest online resource and community for Filipino learners' needs



Edukasyon.ph



Comprehensive Guidance Platform

We offer both free & paid tools for students to discover their ambitions and opportunities from senior high to early career building

 Counseling	Access to 1-on-1 Career Counseling	 College Courses	60K+ Course Listings from Top Universities
 SHS Tracks & Strands	Detailed Guides on SHS Tracks & Strands	 Study Abroad	34 Country Guides with Application Details
 Schools & Universities	Database of 13K School & University Profiles	 Scholarships & Funding	2.3K Scholarship Opportunities

Diverse 10 million learner community

combined site visits in 2022
(Edukasyon.ph & FindUniversity.ph)

90%
organic
traffic

52%
Between
18-24 y.o.

76%
Female
user base

55%
Visits from
outside Metro
Manila



#3 Empower: Curated educational content and modules to equip learners with future skills



Edukasyon.ph

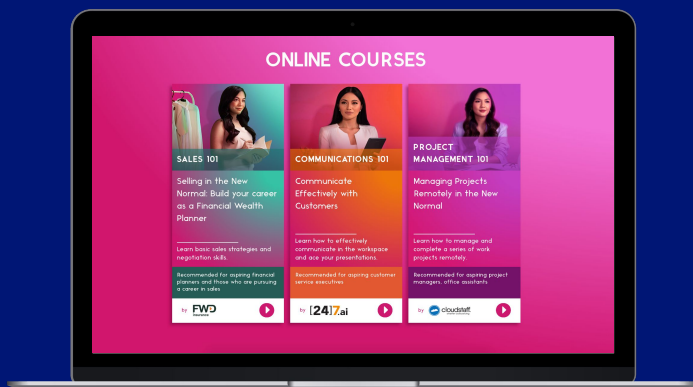


Curated Educational Content

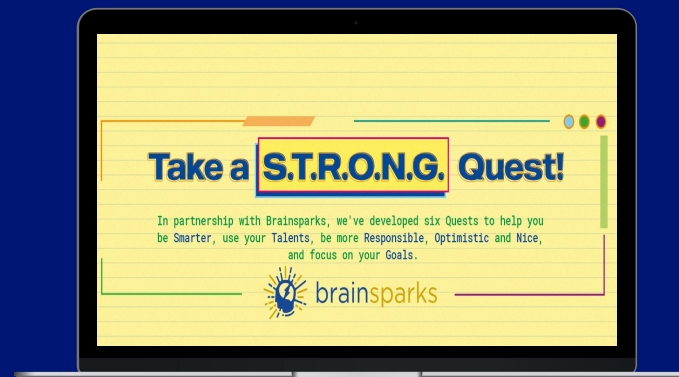
Through B2B Partnerships, we create non-academic educational content for future skills (civic ed, sex ed, personal finances, upskilling, etc.)

500K+
Students Impacted

100+
Projects Delivered



CAMPAIGN MICROSITE



QUESTS & REWARDS



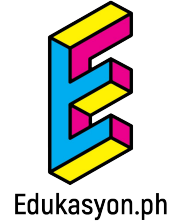
EDUCATION TO EMPLOYMENT

The Edukasyon.ph Ecosystem

Corporate Partners



Multilateral Orgs



Edtech Investors & Backers



80+ School Partners



Edukasyon Team

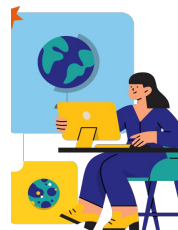
A combined 85+ years in education & edtech

Education Publishers



Largest Student Community In The Ph

- 9M Gen Z reach
- 900K+ registered users



Education Specialists

